



# Low Carbon Fuels Coalition

## Why Join the Low Carbon Fuels Coalition (LCFC)?

- To leverage the LCFC's demonstrated leadership and technical expertise as the only cross-industry coalition of companies and trade associations dedicated to the adoption and expansion of technology-neutral Clean Fuels Standard (CFS) policies
- To take advantage of the LCFC's experienced advocacy team and role as the trusted convener for connecting and coordinating private sector stakeholders, both for establishing consensus and building alliances that accelerate CFS policies
- To benefit from pooled influence across diverse industries, gain valuable insights, and capitalize on opportunities to directly and indirectly engage in state, federal and international initiatives to decarbonize transportation fuels
- To rely on the LCFC's in-depth technical CFS resources, including advanced research, monitoring, and communications, to effectively shape CFS legislation and rulemaking
- To demonstrate and carry out organizational commitments to decarbonizing the transportation sector

LCFC membership ensures your organization is informed and engaged on clean fuel policy development at both the state and federal levels, and benefits from aligning with a broad and diverse coalition to effectively advocate for long-term policies needed to promote investments in decarbonizing transportation

## Our Track Record of Proven Success

For nearly a decade, the LCFC has effectively established consensus between diverse industries and other stakeholders, while successfully building and supporting state-level coalitions to win passage of CFS bills. The LCFC has been:

- Key to the passage and regulatory development of the successful CFS policies in California, Oregon, and Washington
- A principal participant and technical expert in the successful 2024 campaign efforts to enact CFS in New Mexico
- First to commission and/or direct critical cornerstone CFS research, including a comprehensive analysis of the relationship between California's Low Carbon Fuel Standard and retail gasoline prices, a full cost-benefit analysis of a CFS for New York, and two detailed ICF reports analyzing and recommending more stringent carbon reduction targets in California
- Recognized as a sought-after thought-leader, advocate, and convener of state and federal agency, NGO, environmental justice, and industry stakeholders, on behalf of CFS policy structure and implementation

## Our Leadership

The LCFC is led by Executive Director **Robin Vercruse**, with 25+ years of broad management experience, including 10+ years focused on state and federal transportation fuel policy and regulations

**Natalie Burdick** brings a 20-year track record of success in marketing, strategic analysis, fundraising and product management across high-tech and nonprofit sectors to support the LCFC's membership

**Don Schinske** has managed and consulted with trade associations and public charities for more than 20 years and manages the LCFC's administration

**Anne Steckel** manages the LCFC's Federal and Midwest campaigns, as an established Capitol Hill public affairs leader with clients in nearly every state on agriculture, energy and the environment for 20 years

The **Low Carbon Fuels Coalition Board** includes representatives from the American Biogas Council, Adelante Consulting, Inc., Baker Botts, BTR Energy, Clean Energy, CleanFuture, EVgo, Gevo, Neste, Novonesis, SHV Energy, Suburban Propane, and World Energy

lcfcoalition.com   
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To join the LCFC, contact us:  
[membership@lcfcoalition.com](mailto:membership@lcfcoalition.com)

## LCFC Member Benefits & Services

The LCFC uniquely cultivates the power of a cross-industry coalition to advance technology-neutral, performance-based policies to reduce GHG emissions in the transportation sector. The LCFC provides members the capabilities of a diverse and experienced advocacy team, with a proven track record of influencing clean fuel policy development and implementation. Membership includes:

- Access to our seasoned and professional policy, lobbying, and communications experts
- Unique networking and consensus-building opportunities with a wide range of stakeholders in the clean fuel sector
- Leadership opportunities to guide the LCFC's organizational and policy goals, legislative priorities, and regulatory activities
- Access to:
  - » Up-to-the-minute legislative and regulatory tracking
  - » Political analysis on critical issues from lobbyists and strategists working daily in state capitals and Washington D.C.
  - » Opportunities to influence efforts to promote CFS bills in state legislatures and to shape regulations in rulemaking proceedings
  - » Participate in targeted state and federal level campaigns to establish CFS policies
  - » Communications materials and workshops to combat misinformation and highlight the benefits of CFS policies



**Join Today!**

[membership@lcfcoalition.com](mailto:membership@lcfcoalition.com)